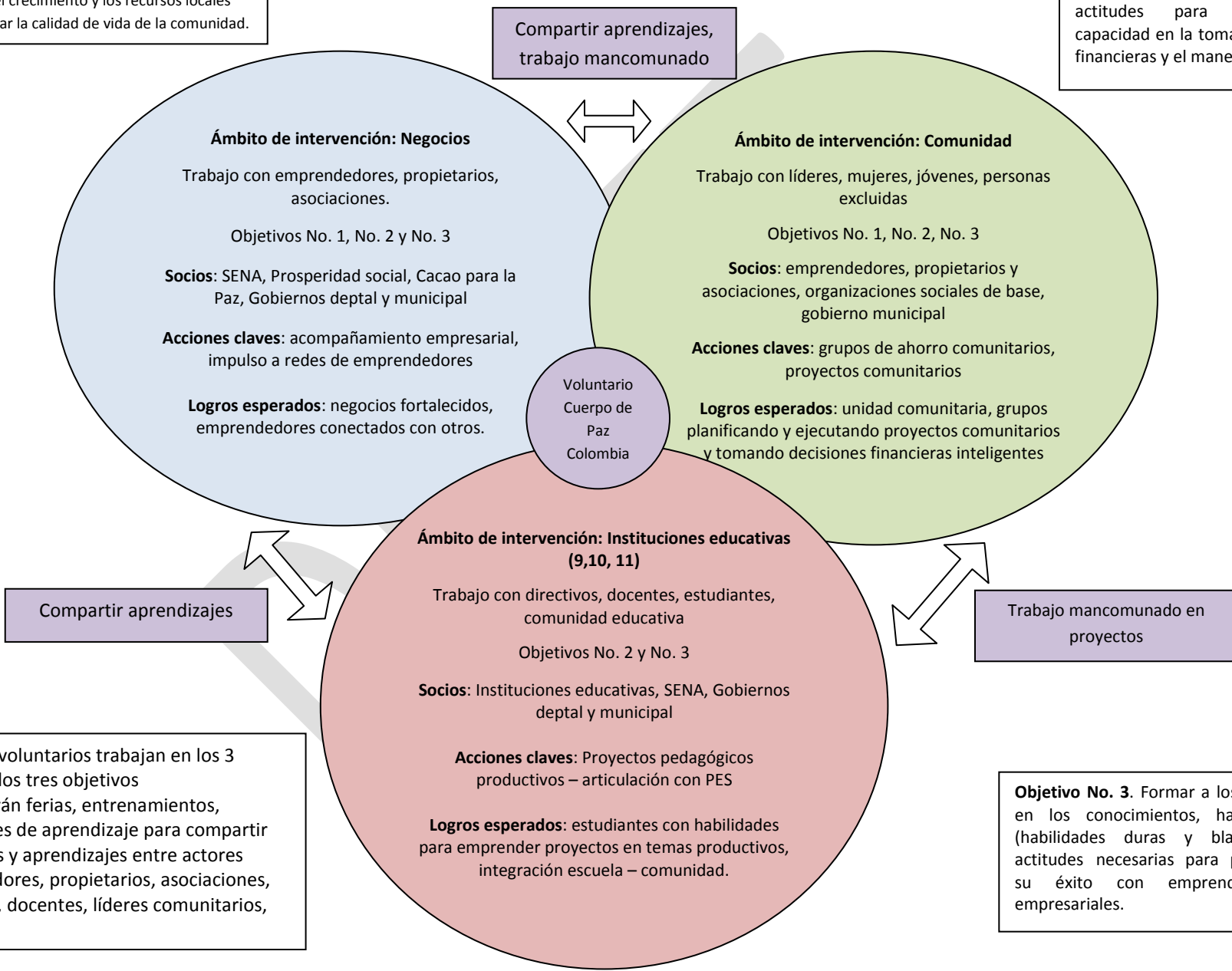


**CUERPO DE PAZ COLOMBIA**  
**PROYECTO DESARROLLO ECONOMICO COMUNITARIO**  
**DIAGRAMA DE OPERACIÓN**  
**MAYO 2016 -**

**En construcción**

**Objetivo No. 2.** Formar a las personas y familias en los conocimientos, habilidades y actitudes para mejorar su capacidad en la toma de decisiones financieras y el manejo del dinero.

**Objetivo No. 1.** Formar a los propietarios de negocios y/o miembros de asociaciones en los conocimientos, habilidades y actitudes necesarias para evaluar y administrar sus negocios de manera efectiva, a la vez que movilizan el crecimiento y los recursos locales para mejorar la calidad de vida de la comunidad.



**Objetivo No. 3.** Formar a los jóvenes en los conocimientos, habilidades (habilidades duras y blandas) y actitudes necesarias para potenciar su éxito con emprendimientos empresariales.

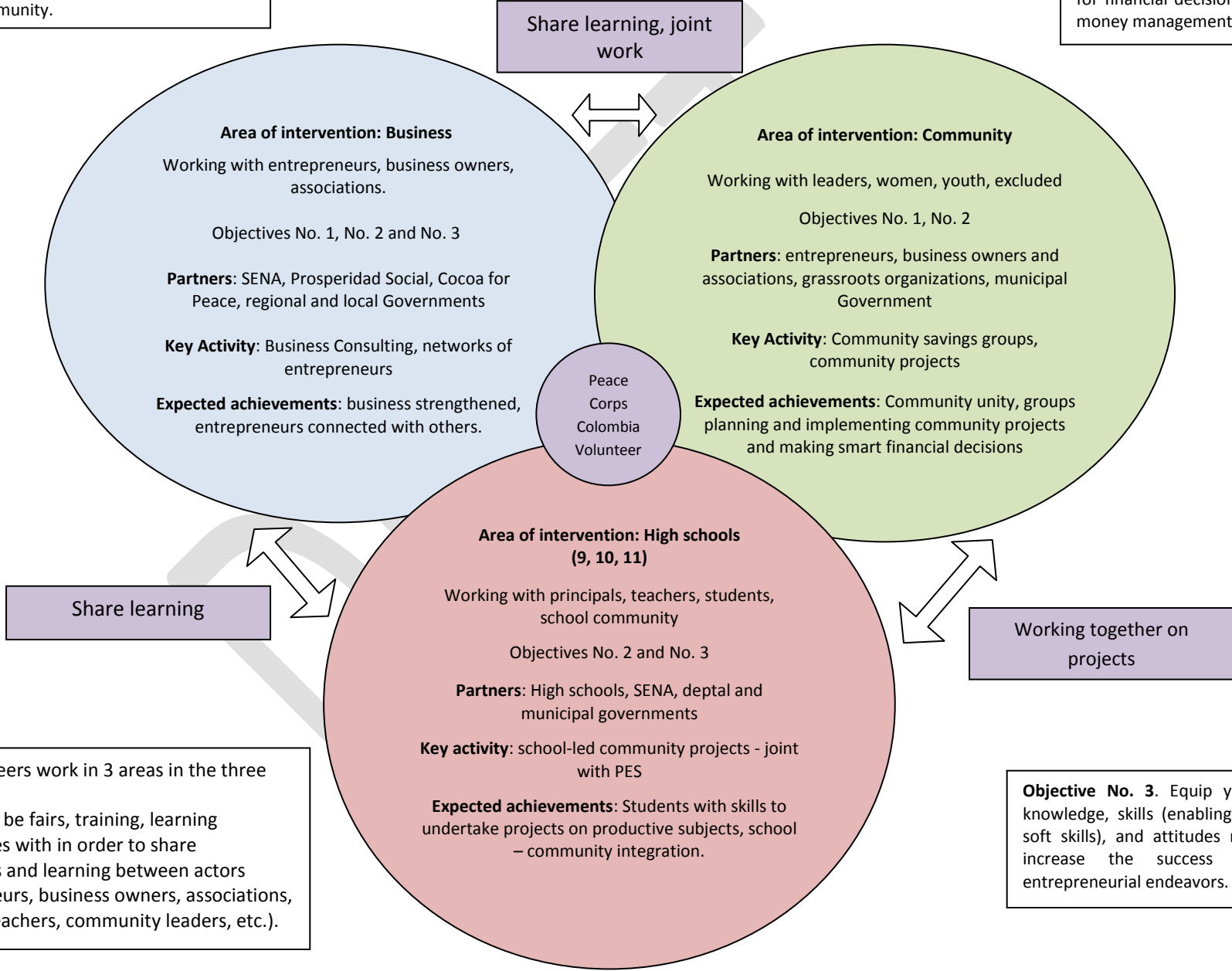
\* Todos los voluntarios trabajan en los 3 ámbitos en los tres objetivos  
 \* Se realizarán ferias, entrenamientos, comunidades de aprendizaje para compartir experiencias y aprendizajes entre actores (emprendedores, propietarios, asociaciones, estudiantes, docentes, líderes comunitarios, etc.).

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**En construcción**

**Objective No. 1.** Equip business owners and/or members of associations with the knowledge, skills, and attitudes needed to assess and manage their businesses effectively, while mobilizing growth and local resources to improve quality of life in the community.

**Objective No. 2.** Equip individuals and households with the knowledge, skills, and attitudes needed to improve their capacity for financial decision-making and money management.



**Area of intervention: Business**  
 Working with entrepreneurs, business owners, associations.  
 Objectives No. 1, No. 2 and No. 3  
**Partners:** SENA, Prosperidad Social, Cocoa for Peace, regional and local Governments  
**Key Activity:** Business Consulting, networks of entrepreneurs  
**Expected achievements:** business strengthened, entrepreneurs connected with others.

**Area of intervention: Community**  
 Working with leaders, women, youth, excluded  
 Objectives No. 1, No. 2  
**Partners:** entrepreneurs, business owners and associations, grassroots organizations, municipal Government  
**Key Activity:** Community savings groups, community projects  
**Expected achievements:** Community unity, groups planning and implementing community projects and making smart financial decisions

**Area of intervention: High schools (9, 10, 11)**  
 Working with principals, teachers, students, school community  
 Objectives No. 2 and No. 3  
**Partners:** High schools, SENA, deptal and municipal governments  
**Key activity:** school-led community projects - joint with PES  
**Expected achievements:** Students with skills to undertake projects on productive subjects, school – community integration.

Peace Corps Colombia Volunteer

Share learning

Share learning, joint work

Working together on projects

\* All volunteers work in 3 areas in the three objectives  
 \* There will be fairs, training, learning communities with in order to share experiences and learning between actors (entrepreneurs, business owners, associations, students, teachers, community leaders, etc.).

**Objective No. 3.** Equip youth with knowledge, skills (enabling hard and soft skills), and attitudes needed to increase the success of their entrepreneurial endeavors.